

COMMUNITY FOUNDATION OF LAFAYETTE

Business Partner Categories & Benefit Levels



LEGACY PARTNER | \$10,000

Maximum visibility with premier recognition across all CFL platforms

Marketing & Publicity:

- Premier logo placement on website, all event materials, signage, annual/spring mailers (11,000+ households), Community Partner newsletter postings (3,000+ reach), and rotating digital materials
- Access to enhanced Sponsorship or Underwriting Opportunities
- Recognition as Legacy Partner at all major CFL events with featured partner profile
- Four (4) social media spotlight posts annually

Engagement & Access:

- Opportunity to speak or present at one CFL event (where appropriate)
- VIP access to Community Impact Circle Reception and Major Donor/Excellence Grants celebration
- Four (4) fundraising event tickets with VIP seating/reserved table at select events
- Organized community service volunteer options upon request and availability

COMMUNITY CHAMPION | \$5,000

For committed supporters who want strong branding and engagement opportunities

Marketing & Publicity:

- Prominent logo placement on event materials and website, annual/spring mailers (11,000+ households), Community Partner newsletter postings (3,000+ reach), and rotating digital materials
- Access to enhanced Sponsorship or Underwriting Opportunities
- Recognition as Community Champion at all major CFL events
- Four (4) social media spotlight posts annually

Engagement & Access:

- VIP access to Community Impact Circle Reception and Major Donor/Excellence Grants celebration
- Two (2) fundraising event tickets with VIP seating/reserved table at select events
- Organized community service volunteer options upon request and availability

NEIGHBORHOOD SUPPORTER | \$2,500

Perfect for businesses wanting solid community presence and visibility

Marketing & Publicity:

- Logo placement on event materials and website, annual/spring mailers (11,000+ households), Community Partner newsletter postings (3,000+ reach), and rotating digital materials
- Recognition as Neighborhood Supporter at all major CFL events
- Three (3) social media spotlight posts annually

Engagement & Access:

- Invitation to Community Impact Circle Reception and Major Donor/Excellence Grants celebration
- Organized community service volunteer options upon request and availability

FRIEND OF THE FOUNDATION | \$1,000

An accessible entry-level partnership for local businesses wanting to help make an impact

Marketing & Publicity:

- Logo placement on event materials and website
- Recognition as Friend of the Foundation at all major CFL events
- Two (2) social media spotlight posts annually

Engagement & Access:

- Invitation to Community Impact Circle Reception and Major Donor/Excellence Grants celebration
- Organized community service volunteer options upon request and availability

Provided to all Business Partner Levels:

- Multi-media kit - social media and online/webpage posting content and graphics
- Digital partnership logo & downloadable and printed decals (magnet or adhesive)