



BUSINESS PARTNER LEVELS

DESCRIPTION	PLATINUM \$10,000	DIAMOND \$5,000	GOLD \$2,500	SILVER \$1,000
Annual Impact Report Your logo included on our annual report that is mailed in early December to over 11,000 households	✓	✓	✓	✓
Newsletter and Email Campaign Spotlight Your business acknowledged and your logo included on all digital communications sent to 1,500 email addresses	✓	✓	✓	✓
Website Recognition Your logo included on the homepage of our website for one year (listed by Levels)	✓	✓	✓	✓
Social Media Your logo included on “Spotlight” Instagram and Facebook postings (2-4 times per year based on Level)	4 posts	4 posts	3 posts	2 posts
Community Blasts - Chamber News Your logo included on the CFL article posted on the Chamber Nonprofit Newsletter sent to 3,000 4x per year (listed by Levels)	✓	✓	✓	✓
Community Foundation Event Signage Your logo displayed on Community Foundation signage and promotional materials at all events (Premier Sponsorship Opportunities Available)	✓	✓	✓	✓
Annual Spring Mailer Your logo included on our mailer sent in early spring to over 11,000 households	✓	✓	✓	✓
Community Impact Circle Reception Direct engagement with community donors, business partners and grant recipients	✓	✓		
Major Donor/Excellence Grants Event Invitation and recognition of your business at this annual event	✓	✓	✓	✓
Tickets to Fundraising Events All fundraisers that support the Community Foundation’s Excellence Grants program	4	2		
CFL Business Partner Digital Logo & Decal Use for your website and marketing	✓	✓	✓	✓